

Gift



## Increase Your Selling Power with Gift

What if you offered your customers best-in-class gifting and personalized rewards in one effortless program?

Heartland specializes in building comprehensive gift and loyalty programs especially designed for independent businesses like yours.

Plus with Heartland, powerful doesn't have to mean complicated. We understand what it takes to grow a business and want to ensure you still have time to run yours.



**FAST, EASY SETUP**



**DIGITAL & TRADITIONAL GIFT CARDS**



**CUSTOM OR PRE-DESIGNED CARDS**



## WITH GIFT, YOU CAN:

- ✓ Reloadable gift cards
- ✓ Ongoing phone-based support
- ✓ Heartland-proprietary point-of-purchase promotional materials for seasons, holidays and special occasions
- ✓ Best practices, marketing how-to's
- ✓ Card registration with access to registered customer list
- ✓ Customized card registration and balance inquiry on your own website
- ✓ Bulk-loading capabilities



## AVAILABLE PROGRAM ADD-ONS:

- + Gift+Rewards
  - Load-based rewards*
  - Points-based rewards*
- + Money movement/  
ACH settlement
- + Third-party physical and digital card distribution

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**Let Xenial help you bring in  
new customers and increase  
profits with Gift.**

Learn more at [xenial.com](http://xenial.com)

